

# Quantifying additionality for renewable energy supply options



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## Background & Motivation

- Companies consuming electricity can contribute to RE expansion via **demand pull**
  - Degree to which demand pull contributes to RE expansion **varies between supply options**
  - Supply options** include:
    - Green tariffs
    - Unbundled purchase of electricity & energy attribute certificates (EACs)
    - Power purchase agreements (PPAs)
    - On-site installations
  - Additionality** describes **degree** to which demand for supply option contributes to RE expansion
  - Metric to **quantify** additionality could guide companies choosing between supply options
  - Until now, **no** agreed upon additionality **metric exists**

## Goal

- Define an **additionality metric (AM)** to guide companies choosing between supply options that:
    - Allows companies to **rank** supply options with respect to their contribution to RE expansion
    - Quantifies** degree to which a supply option contributes to RE expansion
    - Is calculable using **data and information available** to companies

## Proposed Solution

How much does the company pay to get electricity via this supply option (not including taxes, grid fees etc.)  $\left[\frac{\text{€}}{\text{kWh}}\right]$ ?

How long does the contract last for the company to procure electricity via this supply option [a]?

$$\text{Additionality metric } AM = \sum_i TS_i \cdot \left( \frac{MP}{LCOE_i} - 1 \right) \cdot \frac{CD}{ILT_i} [\%]$$

Market price Contract duration  
Technology share Levelized cost of electricity Installation lifetime

What is the share of technology  $i$  (e.g. PV) in the supply option's mix [-]?

What is the baseline cost for generating electricity using this technology (e.g. offshore wind)  $\left[\frac{\text{€}}{\text{kWh}}\right]$ ?

What is the typical installation lifetime for this technology (e.g. offshore wind) [a]?

### Underlying assumptions

- The more money operators of installations receive... &
- The further into the future operators of installations can expect to receive money...

...the higher their incentive to expand RE generation

## Exemplary Application

| Supply Option          | MP [€/kWh] | CD [a] | Technology mix | AM [%] |
|------------------------|------------|--------|----------------|--------|
| Green tariff           | 0.203      | 2      |                | 32     |
| Unbundled elec. & EACs | 0.182      | 3      |                | 31     |
| PPA                    | 0.103      | 5      |                | 10     |
| On-site installation   | 0.150      | 25     |                | 241    |

| Technology    | LCOE [€/kWh] | ILT [a] |
|---------------|--------------|---------|
| PV            | 0.044        | 25      |
| Wind onshore  | 0.030        | 25      |
| Wind offshore | 0.068        | 25      |
| Hydro         | 0.044        | 30      |

Sources:  
Eon, Naturstrom,  
PPA Preismonitor,  
CO2online, IRENA  
1 USD = 0.91 €

On-site installation with highest degree of additionality, PPA with lowest (counter-intuitive result!).

## Open Questions

- Maximize or optimize contract duration** (security vs. flexibility)?  
If optimize, what is optimal CD?
  - Which value for LCOE and MP** to use (current, future, 3 year average)?
  - How to account for **different qualities of service** between supply options (e.g. supply matches company load profile)?
  - Use **physical or economic** ILT?  
If economic ILT, how to calculate it?
  - Include **additional factors** (e.g. temporal/spatial correlation of supply and demand)?

### Central question:

What is the main reason the results do not match my intuition?

(Intuitive order of supply options' AM, low to high: Unbundled EACs < green tariff < PPA < on-site)